Rubric for Persuasive Writing

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| *Organization and Focus*  9.4.2 Establish a coherent thesis that conveys a clear perspective on the subject and maintain a consistent tone and focus throughout the piece of writing.  9.4.13 Establish coherence within and among paragraphs through effective transitions, parallel structures and similar writing techniques. Organization is logical and effective. |  |
| *Introduction and Conclusion*  Intro has a clear thesis statement  Conclusion restates the writer’s opinion and has summary of reasons and a final call to action |  |
| *Development*  9.4.7 Integrate quotations and citations into a written text while maintaining the flow of ideas. Has at least two pieces of evidence to support each reason.  9.4.5 Develop the main ideas within the body of the composition through supporting evidence, such as scenarios, commonly held beliefs, hypotheses, and definitions. Reasons include logical, emotional or ethical appeals.  9.4.6 Synthesize information from multiple sources, including almanacs, microfiche, news sources, in-depth field studies, speeches, journals, technical documents, and Internet sources. Has at least three reasons to support the opinion statement.  Address counterarguments/counterclaims. |  |
| Conventions  9.4.8 Use appropriate conventions for documentation in text, notes, and bibliographies, following the formats in specific style manuals.  9.4.9 Use a computer to design and publish documents.  Follows appropriate conventions for grammar, spelling and punctuation. |  |
| *Tone and Word Choice*  9.5.7 Use varied and expanded vocabulary, appropriate for specific forms and topics.  9.5.8 Write for different purposes and audiences, adjusting tone, style, and voice as appropriate.  9.4.3 Use precise language, action verbs, sensory details, and appropriate modifiers. |  |